


Annexure - A

**Responses to Pre-bid queries on RFP for Selection of Agency for Mass Media Network Platform Management
[Reference No. F4.3(349)/RISL/Tech/2019/Pt-4/8514 Date: 11-03-2023]**

S. No.	RFP Page No.	RFP	Rule Details	Query/ Suggestion/ Clarification	Pre-bid Response
		Rule No.			
1	9	Legal Entity	(Note: Joint Venture, Consortium or Association are not allowed).	Kindly Allow consortium for the said opportunity.	As per RFP (Consortium is not allowed)
2	10	Technical Capability-I	The bidder should have completed/ executing at-least one assignment of Social Media / Mass Media Management for one State Government / Govt Department / Ministry of Central Government / Public Sector Unit in the period 01-Apr-2019 to 31-March-22 of value greater than INR 8 Crores or two assignment of each INR 4 Crores	Kindly relax the same clause a follows : The bidder should have completed/ executing at-least one assignment of Social Media / Mass Media Management for one State Government / Govt Department / Ministry of Central Government / Public Sector Unit in the period 01-Apr-2019 to 31-March-22 of value greater than INR 1.5 Crores or two assignment of each INR 1 Crores	As per RFP
3	15	3.3 b	Maximum number of Handles now envisaged by the Procuring Entity as planning parameter is 70 as of now	Do we need to make/handle 70 social media handles on different platforms?	As per RFP
4	15	3.3 J	The selected Bidder will also provide two Light Vehicles (minimum Sedan class) with Drivers as per RISL/GF&AR norms. Running expense for 2500 Kms per month including fuel will be the responsibility of the Bidder. Bidder shall be responsible for its maintenance without any financial obligation for Procuring Entity. Any additional usage/mileage (pre approved by Procuring Entity) shall be paid as per RISL norms	Do we have to bear the cost of getting 2 light vehicles, drivers and running expenses?	As per RFP Yes, selected bidder will bear the cost of getting 2 light vehicles, drivers and running expenses.
5	22	3.17	Creating a Hyperlocal System	More details needed on this. How is this hyperlocal team would be different from social media team? They need a separate team of 20 resources for hyperlocal system, different from social media work team (15 resources).	As per RFP Yes, Hyperlocal team (team of 20 resources) are different from social media team.


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